

MedTech *CONSULTING* Case Study

MANAGING INTELLECTUAL PROPERTY: A Suite of Anaesthesia Products

The challenge

The client required advice on IP protection and management for a novel anaesthesia delivery system.

The outcomes

Health Enterprise East's HEE MedTech CONSULTING team advised on - and subsequently managed - the process of combining some of the previously filed patents into one international patent and filing one completely new patent with the UK intellectual property office. Our patent research also identified a complimentary technology from a different NHS Trust and we successfully concluded a collaboration with that Trust to enable the technologies to be developed together.

This work led to a comprehensive yet cost-effective patent prosecution strategy and a new product to compliment the portfolio. Moreover, this technology range is now being developed under the SA IRA brand by Medovate Ltd.

MedTech **CONSULTING**

Health Enterprise is uniquely connected with the NHS, medical technology industry and governmental organisations, and provide advice and support to each of these key parties in the healthcare innovation landscape.

Our MedTech **CONSULTING** team use clear and validated tools and methods to produce the best advice, knowledge and insights for medtech companies to be commercially successful.



MedTech **MARKETS**

A methodical approach to market access and business strategy.



MedTech **IP**

Understanding IP position and due diligence for investment and growth.



MedTech **INSIGHTS**

Providing clinical pathway, procurement and reimbursement Insights.



MedTech **CONNECT**

Connecting businesses with clinical and technical experts.



MedTech **ECONOMICS**

Understanding value proposition, economic impact and pricing.



MedTech **INTEGRATION**

Providing connectivity analysis and solutions to healthcare systems.



MedTech **INNOVATION**

Advising on and delivering healthcare innovation programmes.